Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

2013 Yearbook Cover Design Unit

**Yearbook Field Trip**

**Goal of the Trip**: 2013 Yearbook Cover Design and Yearbook Workshop

**Date:**  Wednesday 4/25/2012

**Location:** Ralph Wilson Stadium – Orchard Park, NY

**Time:** Bus leaves FCS at 8:00am and will return by 2:30pm

*In order to be prepared for this workshop, we need the 2013 cover design. This includes:*

1. Yearbook Theme
2. Elements of the Cover
3. A final decision of cover layout with pictures, text, etc..

**We will take the next (5) days to design this cover. The schedule for each day is listed below. In order to attend the trip and remain in the yearbook club, each member needs to fully participate in the assignment for each day.**

This is extremely important, so try your best to come up with good ideas and contribute to the overall club decision for the 2013 cover design. For some of you this is your Senior Yearbook.

**Tuesday 4/17 Day 1:**

Go to the website <http://www.wix.com/yearbookguru/2009>

Here you will find yearbook covers from 2007 – 2011. There are a number of great designs and themes to help us determine our theme and design elements we would like to use for our cover.

**Goals for Today**:

1) Provide (1) theme idea and write it in the space below. Use the examples listed on the wix website.

2) Write (5-6) ideas of how this theme can be incorporated in the cover and how it can be carried throughout the book. Include specific examples so we can form a conception of how this would create flow and theme in the book.

3) Copy and paste the web address next to your idea so we can examine them as a club and make a theme decision.

**4) Complete this form and Email this form back to Mr. O’Leary by the end of the period. I will incorporate all the ideas into one unit for everyone to view and make a decision regarding our theme.**

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Theme Idea (provide a name and describe a few sentences to describe the theme):

Ideas of how this theme can be incorporated into the cover design and throughout the yearbook. **Be specific.**

1.

2.

3.

4.

5.

6.

**Wednesday 4/18 Day 2:**

Theme Analysis Day and voting for choice of Theme.

**Goals for Today**:   
1) Go to the website: <http://www.forestville.com/cms/Workspace/Section/Section.aspx?DomainId=38#>

and choose (2) that you believe would be the best to use in the 2013 Yearbook Design.   
2) Email Mr. O'Leary the # of your choices before the end of the period.

**Thursday 4/19Day 3:**

Working the Theme and Cover Design into our School Yearbook

**Goals for Today:**

1) Use the cover template you are provided to sketch out your version of the cover based on our theme and cover choice. We do not want to copy our choice of cover, but rather incorporate it into our idea according to our theme. Include text (theme name, school name, etc..) and color (use color pencils).

2) Turn this in by the end of the period

**Friday 4/20 Day 4:**

Finalizing the Cover

**Goals for Today:**

1) Incorporate the various cover sketches into one combined sketch. Here we will get together as a group and decide which elements should be combined into the final cover.   
2) This is a group effort and by the end of the period we should have a final cover (in progress).

**Monday 4/23 Day 5:**

Finishing touches on the Cover and Theme

**Goal for Today:**

We should have a final cover that is colored, reviewed to make sure we included all the necessary design elements and ready for the artistic rendering. We should also have pictures, text and everything ready for the trip.

**Tuesday 4/24** – Final Cover Review and prep for field trip

**Wednesday 4/25** – Yearbook Field Trip